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## Transportation and Community Planning TOURISM SIGNS ELIGIBILITY APPLICATION FORM

### GENERAL INFORMATION

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Cell:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Province:** \_\_\_\_\_ **Postal code:** \_\_\_\_\_ **Website:** \_\_\_\_\_

- 1) Type of Tourism Operation: \_\_\_\_\_  
 2) Location of Tourism Operation: \_\_\_\_\_  
 3) Is the attraction open to the public for at least 12 consecutive weeks per year? Yes No  
 4) Is the attraction open at least five days a week during its operating season, on advertised days and times? Please specify your operating season and hours: Yes No

- 5) Which of the following reception structures does your Organization use? (Check all that apply):  
 Staffed Reception     Controlled Gate     Permanent interpretation panels or displays
- 6) Has your Organization advertised its location, operating season/hours, contact information and facilities, in any of the York Region Tourism Marketing Agency publications, i.e. Guide Map, Visitors Guide, etc.? Yes No

### SIGN REQUEST(MAXIMUM SIX SIGNS PER ORGANIZATION):

SIGN TYPE	LOCATION	DIRECTION OF TRAFFIC	DIRECTION OF ARROW

**Sign Types:**    Low Speed Trailblazer    Roadways with speed limits less than or equal to 60 km/h  
                       High Speed Trail Blazer    Roadways with speeds greater than 60 km/h  
                       Major Attraction Sign    High speed Roadways, Must meet Major Attraction criteria

### NAME TO APPEAR ON SIGN (Please Print Clearly):

Low Speed Trailblazer (Max. 13 characters):	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 12.5%; height: 20px;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td></tr> </table>																								
High Speed Trailblazer or Major Attraction Sign (Max. 2 lines of 13 characters):	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 12.5%; height: 20px;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td></tr> <tr><td style="width: 12.5%; height: 20px;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td><td style="width: 12.5%;"> </td></tr> </table>																								

\* Spaces and non alpha characters count

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DATE

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APPLICANTS SIGNATURE