

July 6th 2016

The Regional Municipality of York – Community and Health Services Department
c/o Ms. Julia Roitenberg
17250 Yonge Street
Newmarket, ON
L3Y 6Z1

Dear Ms. Roitenberg,

UNICEF Canada congratulates the Regional Municipality of York upon its designation as a “Baby-Friendly” agency by the Breastfeeding Committee for Canada (BCC) in its role as the National Authority for the Baby-Friendly Initiative in Canada.

We wish to convey our deepest admiration to the ongoing leadership invested over the years in the areas of advocacy, education and policy development that have earned the Regional Municipality of York this international standing. Furthermore, we recognize the community support and staff dedication that is needed to achieve and maintain this status, and the investments made by various partners, not least of which is the Breastfeeding Committee for Canada.

We know that the women, infants and families who are supported by the Regional Municipality of York will continue to enjoy the health benefits that accrue from the gold standard of care for breastfeeding. Your commitment to this standard benefits not only the families in your community, but also strengthens the global campaign to improve the quality of care for new mothers in communities around the globe.

Your ongoing commitment will continue to inspire more community health services in Ontario and across Canada to work toward this benchmark of quality maternal care.

Yours truly,



David Morley
President & CEO

cc: Dr. Eric Hoskins, Minister of Health and Long-Term Care for Ontario
cc: Michelle LeDrew, Co-chair of the BCC Assessment Committee
cc: Lea Geiger, Co-chair of the BCC Assessment Committee