

# OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT

## The SMART COMMUTE IN YORK REGION “Smart Commute Month” CAMPAIGN

No purchase necessary!

This contest is open to residents of Ontario only (see details below).

### OFFICIAL CONTEST RULES AND REGULATIONS

#### SMART COMMUTE IN YORK REGION “Smart Commute Month” CAMPAIGN (the “CONTEST”)

Please read these official Rules and Regulations and the Notice of Collection in their entirety before entering the Contest. You are not eligible to enter the Contest unless you agree to these official Rules and Regulations. Participation in the Contest constitutes full and unconditional agreement and acceptance of these official Rules and Regulations, which are final on all matters relating to the Contest.

The Regional Municipality of York (“**York Region**”) and Smart Commute Transportation Management Associations (“**Smart Commute**”) are administrators of the Contest. Smart Commute is a partnership between The Newmarket Chamber of Commerce operating as Smart Commute Central York; pointA operating as Smart Commute North Toronto, Vaughan; and, Markham Board of Trade and Richmond Hill Board of Trade together operating as Smart Commute Markham, Richmond Hill.

York Region, Smart Commute and their respective employees, elected and non-elected officials, agents, successors, volunteers, students and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. York Region and Smart Commute reserve the right to modify, amend, suspend, or terminate this Contest and these Contest Rules and Regulations, without prior notice, with no obligation or liability to any person entering the Contest.

### CONTEST DURATION

**The Contest starts on September 1, 2025 at 12:01 a.m. ET and ends on September 30, 2025 at 11:59 p.m. ET (the “Contest Period”).**

### ELIGIBILITY

No purchase is necessary to enter.

The Contest is open to all residents of Ontario who are eighteen (18) years old or older at the time of entry.

To be eligible to participate in this Contest, everyone entering the Contest (“**Contestant**”) must:

- Complete the Smart Commute Month Survey during the Contest Period.

Contestants must provide the following details with their submission:

- First and last name
- Email address

Incomplete entries will be voided.

### HOW TO ENTER

During the Contest Period, a Contestant entering the Contest must complete the Smart Commute Month Survey via the designated online link (to be provided by York Region and Smart Commute) (“Entry” or “Entries”)

Each completed survey submission constitutes one (1) Entry. Contestants are limited to one (1) Entry each.

Entries generated by script, macro or other automated means, and Entries by any means which subvert these Official Contest Rules and Regulations are null and void.

**All Entries become the sole property of York Region and Smart Commute and will not be returned to Contestants. Contestants grant non-exclusive intellectual property rights to York Region and Smart Commute to use and reproduce the Entries, including but not limited to any submitted information that are part of the Entries, as York Region and Smart Commute in their sole and**

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**absolute discretion consider appropriate in accordance with these Official Contest Rules and Regulations. By submitting an Entry, Contestants irrevocably and unconditionally waive, in favour of York Region and Smart Commute, all moral rights the Contestant has or may have in the Entry.**

Entries will be screened for appropriateness. Entries that are inappropriate in nature or do not relate to the Contest will be null and void. Appropriateness of the Entries is determined at the sole and exclusive discretion of York Region and Smart Commute.

York Region and Smart Commute are not responsible for technical problems with submitting Entries. If Entries submitted cannot be viewed or any submitted Entries do not satisfy the Contest requirements, such Entries will be voided.

### **ENTRIES**

All entries become the property of York Region and Smart Commute and none shall be returned. The Entry submitted must not infringe on copyright or other intellectual property rights.

### **PRIZES DESCRIPTION**

**There are five (5) prizes to be won.**

Each prize consists of one (1) \$100 CAD e-gift card that each selected Contest winner may choose from one of the following vendors:

- Chapters/Indigo
- Cineplex
- Sporting Life
- Starbucks
- Tim Hortons
- Well.ca

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### **PRIZE WINNER SELECTIONS AND NOTIFICATION**

At the end of the Contest Period, representatives of Smart Commute will randomly select five (5) winners from the valid Entries made during the Contest Period.

The odds of winning depend on the number of valid Entries received.

The winner will be announced no later than September 30, 2025.

Each Contest winner must reply within ten (10) business days and answer a skill-testing question.

All prize winners must meet the eligibility rules in order to claim the prize. Smart Commute will notify each selected winner by email.

If a Contest winner does not respond to Smart Commute within ten (10) business days of being notified that their entry was selected or they incorrectly answer the skill-testing question provided by Smart Commute, the Contest winner will be disqualified and their entitlement to receive the prize will be declared null and void. Smart Commute reserves the right, in its sole discretion, to select another eligible Entry as the Contest winner, in which event these provisions shall apply to such other eligible Entry.

In the event that York Region and/or Smart Commute incorrectly announces a Contestant as a winner, then York Region and/or Smart Commute may rescind the announcement and declare the intended winner, or no winner at all, without any liability to the Contestant who was incorrectly declared as a winner.

### **CLAIMING ANY PRIZE**

Within ten (10) business days of being confirmed a qualified prize winner, that person will be responsible for responding to York Region and/or Smart Commute in order to receive their prize. Failure to respond within the ten (10) day time period will render that person's prize void.

Each winner hereby agrees to release York Region, Smart Commute, and their respective employees, elected and non-elected officials, agents, successors, volunteers, students and assigns and all other entities administering the Contest from any and all liability, loss, damage, or claims caused by, resulting from or otherwise associated with the awarding, receipt, installation, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

### **GENERAL RULES**

By participating in this Contest, Contestants agree to comply with these official contest rules and regulations and with the decisions of York Region, Smart Commute, judges and/or the independent contest administrator, which are irrevocable and shall be legally binding in all instances.

By entering this Contest and submitting your information, you agree that you have read and understand the Contest Rules and Regulations and the Notice of Collection.

By participating in this Contest, all eligible Contestants and qualified winners agree to sign a Declaration and Release Form in the manner prescribed herein, releasing York Region, Smart Commute, and their respective employees, Regional Council members, students, volunteers, agents, successors and assigns respective advertising and promotional agencies, and the independent contest administrator from any liability in connection with this Contest or the prizes awarded.

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By participating in this Contest, all qualified winners also agree to the use of their submission information including name and Entries for publicity purposes relating exclusively to this Contest without additional compensation or notice.

By participating in this Contest, all Contestants grant to York Region and Smart Commute a worldwide, non-exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable and sublicensable right and license to use, reproduce, modify, publish, create derivative works from, translate, license and display the submitted Entries, images (in whole or in part) and/or to incorporate it in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive any copyright that they may have in the submitted entry information. In addition, by submitting an Entry in this Contest, each Contestant represents and warrants that they own and control all rights in and to the submitted Entry information, including but not limited to any submitted photo(s), and that each Contestant has the right to grant the foregoing rights to York Region and Smart Commute.

This Contest and the terms and conditions contained in these official contest rules and regulations, shall be exclusively governed by and construed in accordance with municipal bylaws, the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein.

York Region and Smart Commute reserve the right in their sole discretion to cancel or suspend any portion of this Contest for any reason whatsoever, without any liability to any Contestant for any costs such Contestant may have incurred in respect of the Contest.

York Region and Smart Commute accept no responsibility for any reason whatsoever, including computer system, hardware, software or program malfunctions of either the Contestants, York Region, Smart Commute, or their respective service providers, if the Contestants are unable to submit their Entries before the closing date and time. The Contestants agree that York Region and Smart Commute shall have no liability for delays caused by internet/network traffic, degraded operation or failure of any computer system element, including but not limited to: any computer system, power supply, telephone or data connection or system or software or browser of any type whatsoever that affects the Contest or the Contestant's participation in it.

York Region and Smart Commute are not responsible for:

- a. lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late Entries and/or
- b. any act, failure to act, or delay regarding the transmitting or processing of Entries.

York Region and Smart Commute are solely entitled to interpret these Rules and Regulations as needed to make decisions on the administration of the Contest and the selection of winners, and its decision is final and binding.

#### **NOTICE OF COLLECTION**

York Region and Smart Commute are collecting your personal information under the authority of the *Municipal Act, 2001*, S.O. 2001, c.25, s. 11. Your personal information will be used as described in these Rules and Regulations, including to process your Entry and administer the **Smart Commute Month Campaign**.

Your personal information is collected, used, disclosed and retained in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c. M.56.

Questions about this collection of your personal information can be directed to Darryl Young, Sustainable Transportation Specialist, 17250 Yonge Street, Email: [Darryl.young@york.ca](mailto:Darryl.young@york.ca), Phone Number: 1-877-464-9675 ext 75829.