



HAVE YOUR SAY SIGNS ON REGIONAL ROADS

Virtual Public Information Meeting

Thursday, March 27, 2025
7:30 p.m. to 8:30 p.m.

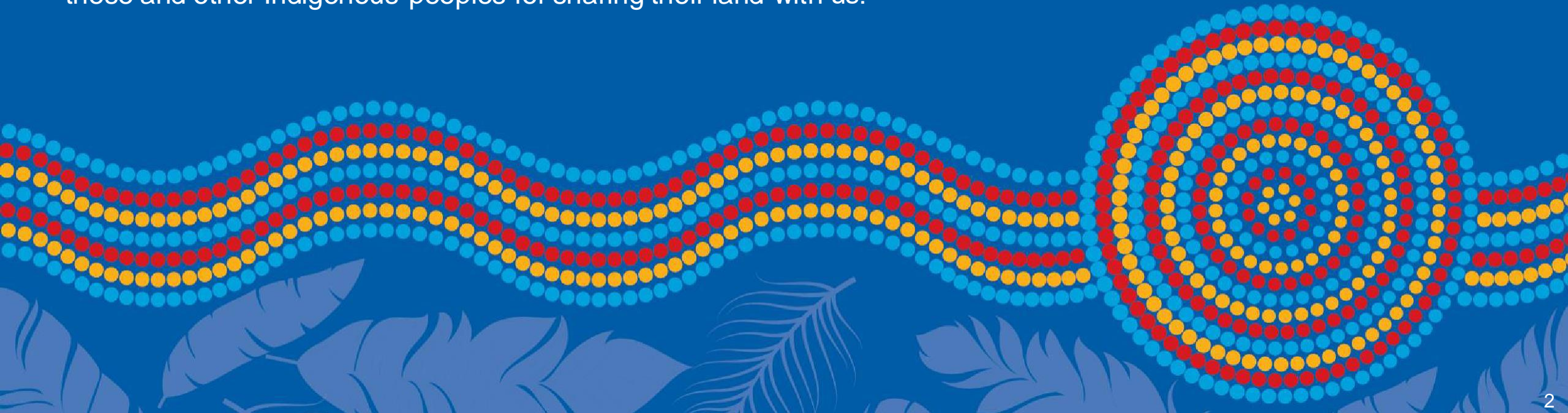


Land Acknowledgement

“We acknowledge York Region is located on the traditional territory of many Indigenous peoples such as the Anishinaabe, Haudenosaunee, Huron-Wendat and Métis peoples and the treaty territories of the Haudenosaunee, the Williams Treaties First Nations, and the Mississaugas of the Credit First Nation.

York Region falls under the Nanfan Treaty with the Haudenosaunee, Treaty 13 with the Mississaugas of the Credit First Nation, and the Williams Treaties with the Chippewas of Beausoleil, Georgina Island and Rama First Nations and the Mississaugas of Alderville, Curve Lake, Hiawatha and Scugog Island First Nations.

There are also other land claims and treaty rights involving portions of York Region that have not been resolved. The Chippewas of Georgina Island First Nation is the closest First Nation community to York Region. We thank these and other Indigenous peoples for sharing their land with us.”



Engagement Guidelines



VIDEO OFF



MUTED



QUESTION AND ANSWER
CHAT BOX



CLOSED CAPTIONS

Meeting Agenda

- 1. Temporary signs on Regional roads**
- 2. Review of proposed Changes**
- 3. Interactive session:**
Have your say
- 4. Next steps**

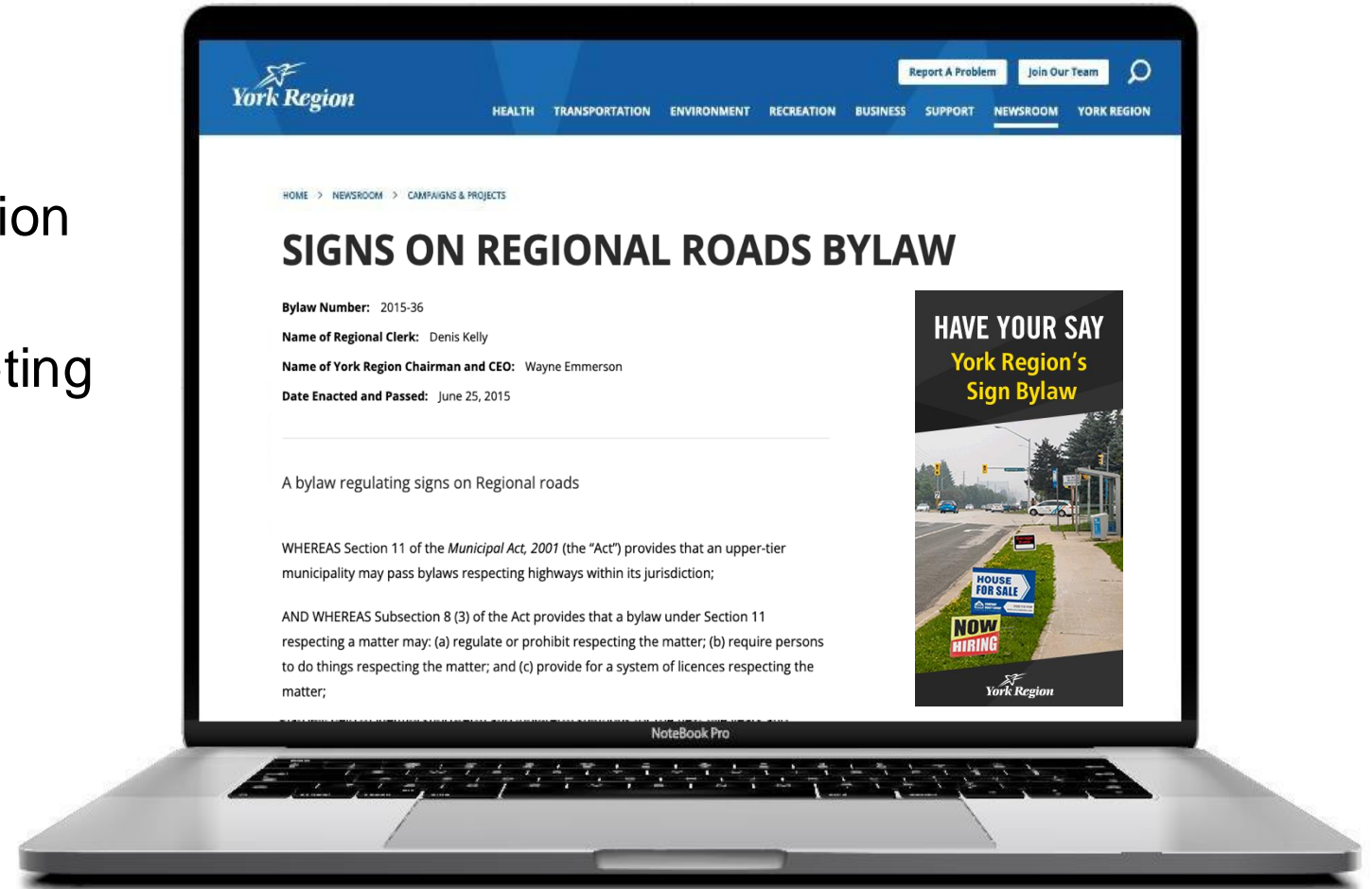
Communications to Date

Web pages:

- Signs on Regional Roads Bylaw
- Road Sign Permits Online Application
- Election Sign Guidelines
- Sign Bylaw Public Information Meeting

Advertising: March 2025

- YorkRegion.com
- Special interest groups
- Social media



Background

- History and purpose of York Region's Sign Bylaw
- In 2022, a formal review of the Bylaw was undertaken in consultation with local area municipalities
- Public safety, enforcement and sign pollution were identified as key themes to address



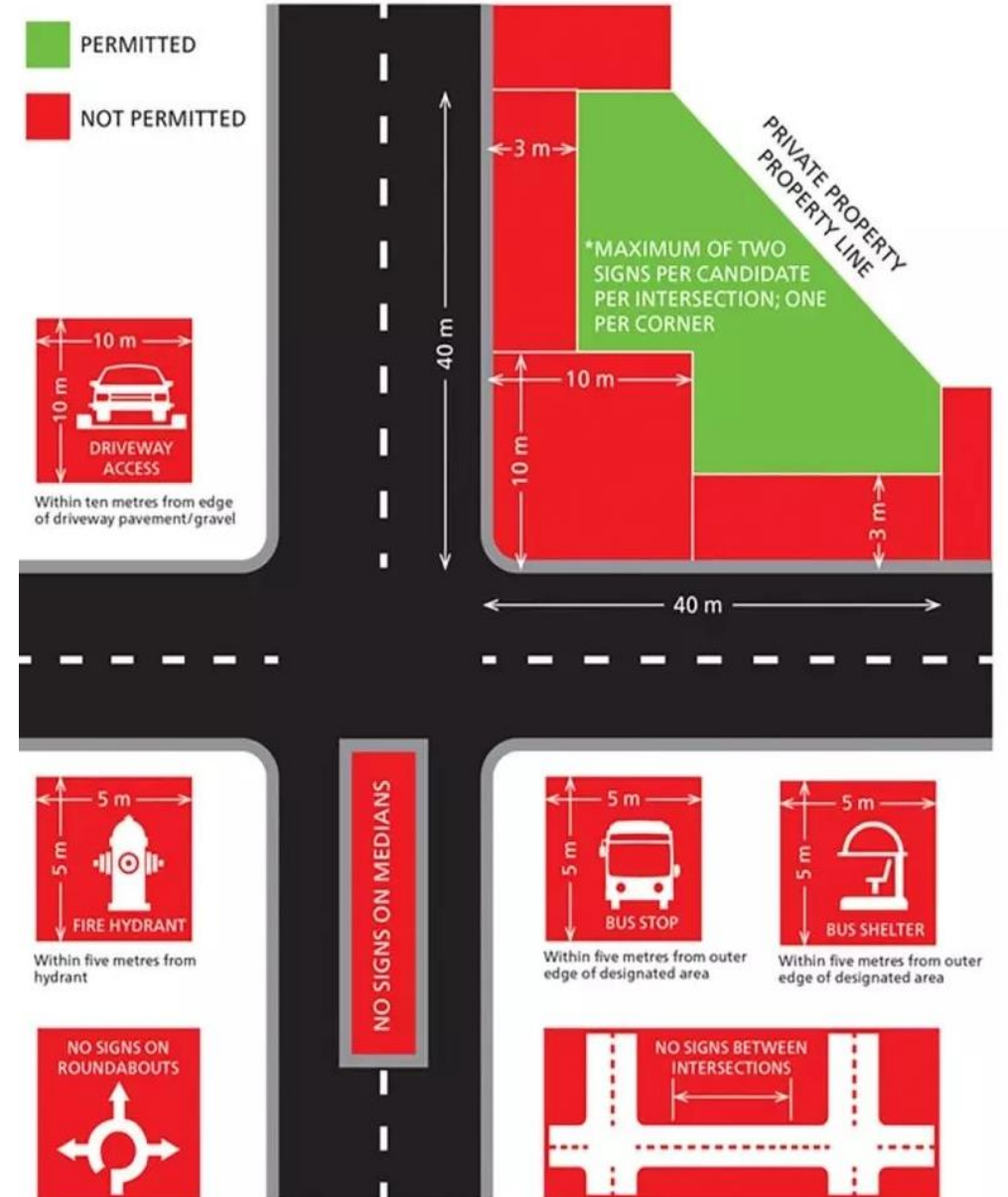
Background (continued)

- Initial report taken to Regional Council in May
- Staff requested to further reduce impacts of signs
- Additional stakeholder input (Public Information Meeting)

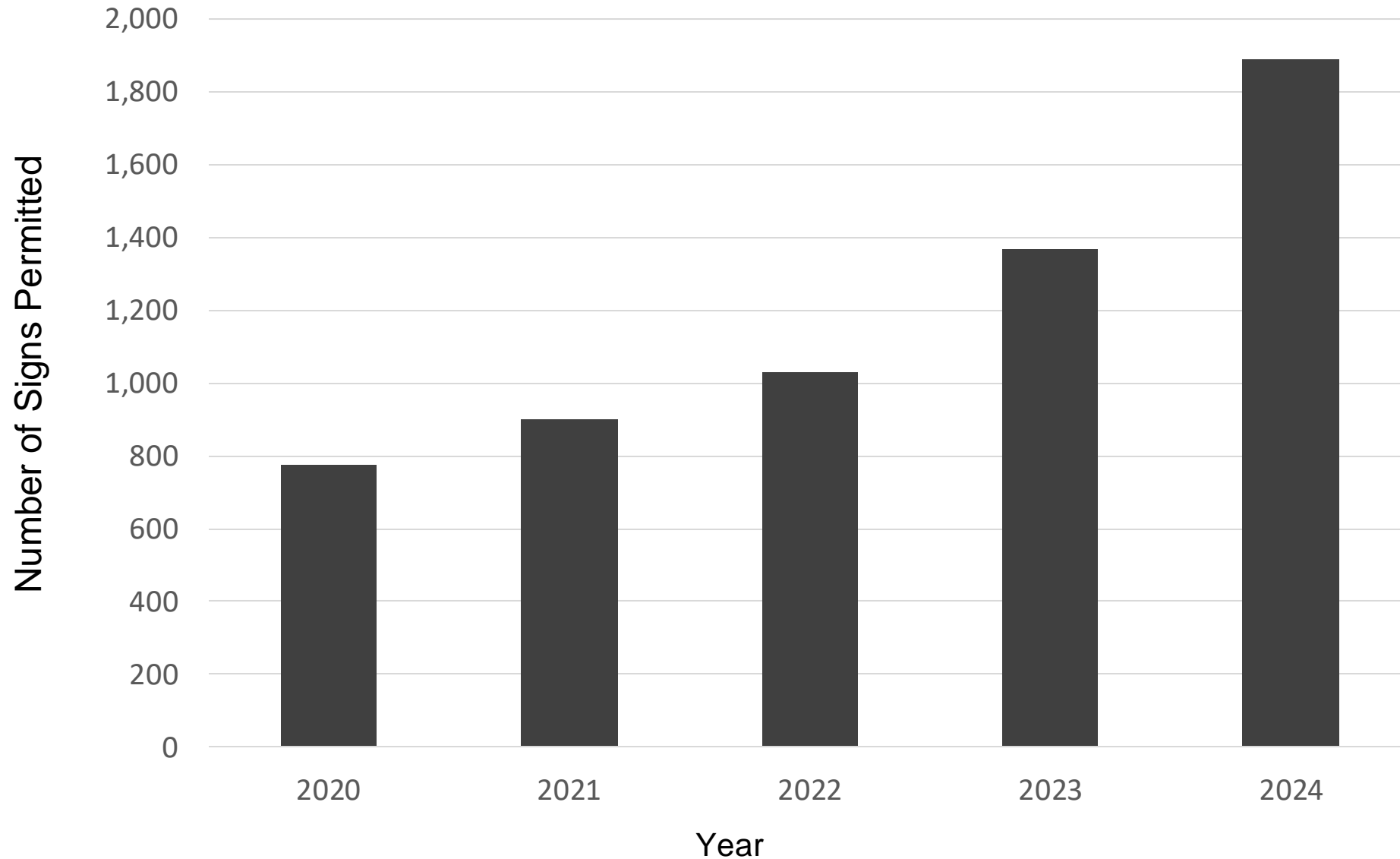


Current Bylaw — Where Are Signs Permitted

- Temporary signs are currently permitted at over 1,900 designated intersections in areas shown in green on the diagram
- Permit stickers are issued and must be attached to the sign
- Fees are charged per permit
- Election signs may be subject to a one-time fee



Total number of signs approved 2020-2024



**Number of signs
has increased
over 140%
since 2020**

Compliance



1,900

Total signs approved



26,500

Non-Compliant Signs
Removed



**Most non-compliant signs
do not have permits**

Proposed Changes to Signs on Regional Roads Bylaw



Challenges

- Compliance
- Enforcement
- Management and maintenance of road network



Balancing Signs and Growth

- Vision Zero Traveller Safety Plan (york.ca/TravellerSafetyPlan)
- Busier roads
- Complex infrastructure
- Limited space

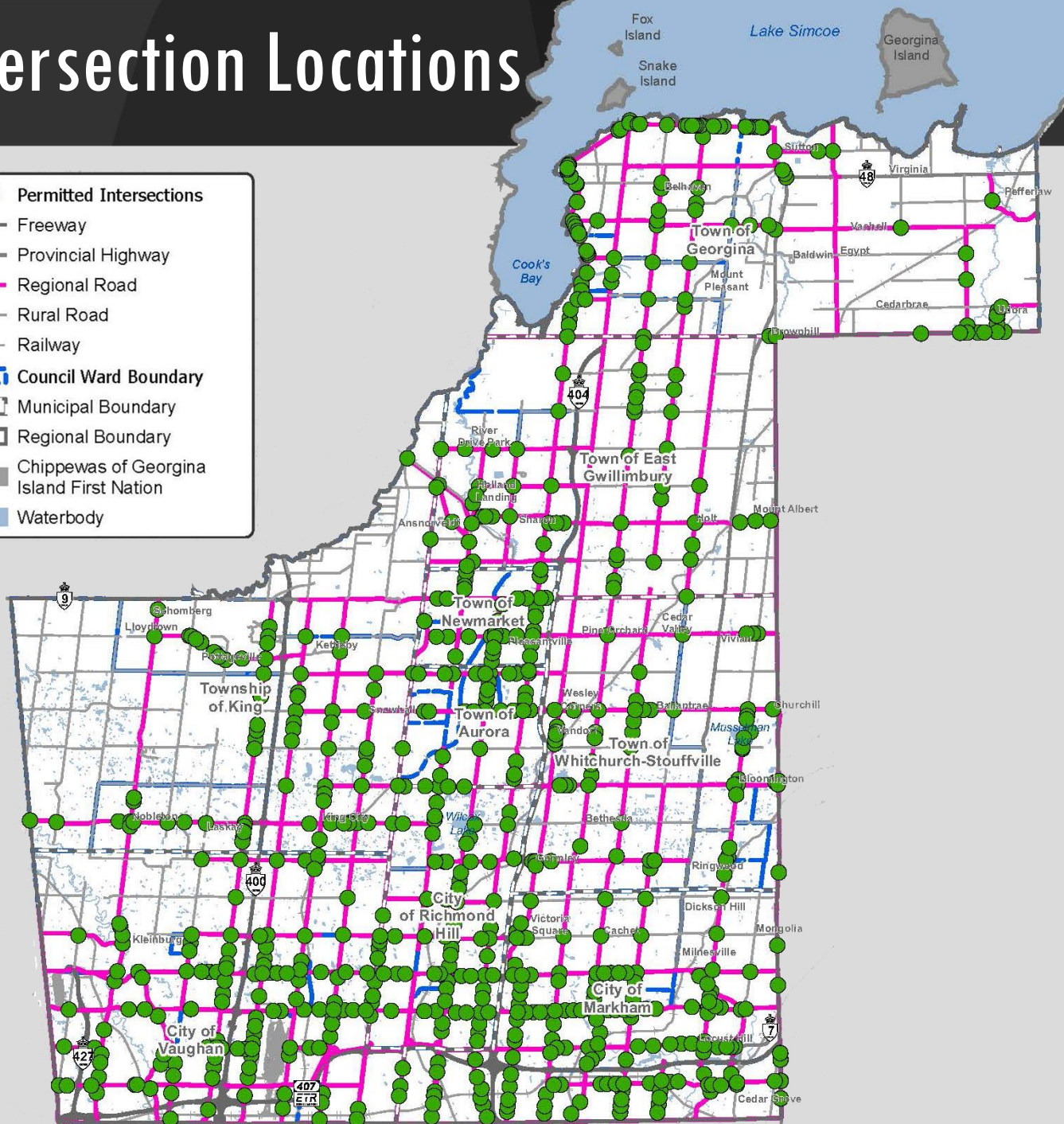
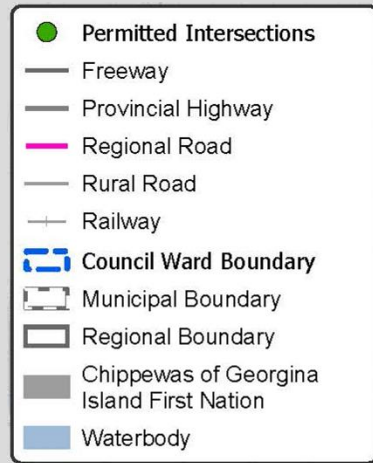


Proposed Reduction of Signs

- Available intersections reduced to approximately 700
- **Reductions include:**
 - Existing restricted intersections
 - Rapid transit areas
 - High speed locations (80 km/h)
 - High collision intersections
 - Tightly spaced intersections/narrow boulevards

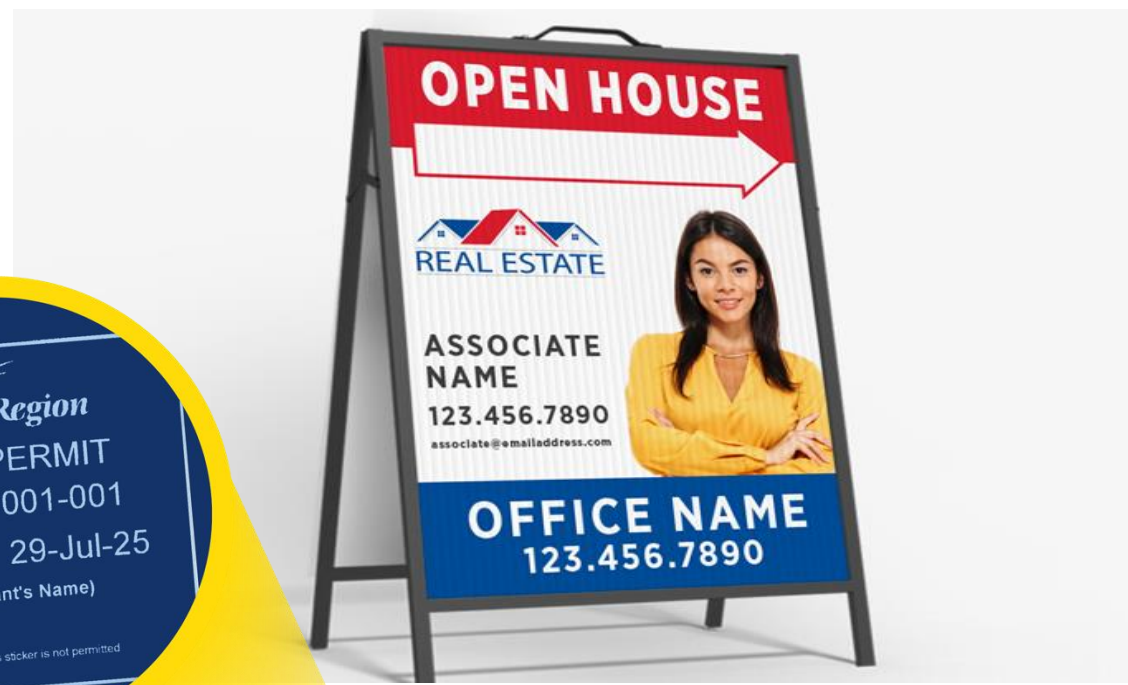


Proposed Designated Intersection Locations



Other Proposed Changes

- Only A-frame and stake signs are permitted for
 - Business navigation
 - Real estate open houses
 - Development navigation
 - Election signs
- Sign permit stickers must face the road for visibility



Fees/Permits

- Subject to Regional Council's approval:
 - The annual permit fee is proposed to be marginally increased to support enforcement and offset cost
 - Annual number of signs per permit is proposed to be reduced
 - One time election sign permit fee per candidate proposed to be administered by the Region

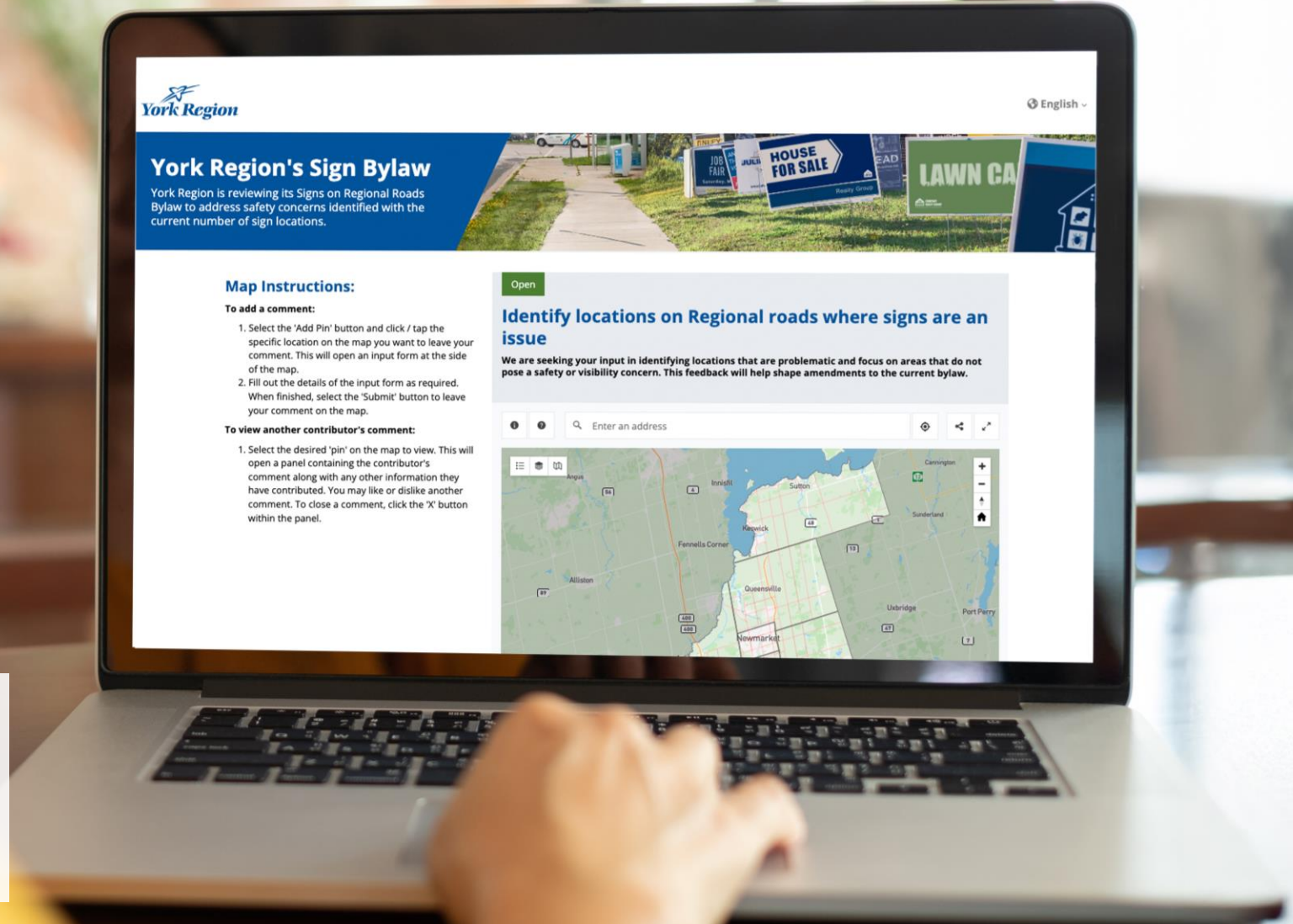


Your Input

- Identify locations that are problematic
- Understand the benefits or challenges of signs on Regional roads
- Feedback will be presented to Council to help shape amendments to the current bylaw
- The goals of the updated bylaw:
 - Considers broad stakeholder feedback
 - Enhances public safety
 - Addresses concerns



Interactive Session: Have Your Say



English -

York Region's Sign Bylaw

York Region is reviewing its Signs on Regional Roads Bylaw to address safety concerns identified with the current number of sign locations.



Map Instructions:

To add a comment:

1. Select the 'Add Pin' button and click / tap the specific location on the map you want to leave your comment. This will open an input form at the side of the map.
2. Fill out the details of the input form as required. When finished, select the 'Submit' button to leave your comment on the map.

To view another contributor's comment:

1. Select the desired 'pin' on the map to view. This will open a panel containing the contributor's comment along with any other information they have contributed. You may like or dislike another comment. To close a comment, click the 'X' button within the panel.

Open

Identify locations on Regional roads where signs are an issue

We are seeking your input in identifying locations that are problematic and focus on areas that do not pose a safety or visibility concern. This feedback will help shape amendments to the current bylaw.

Enter an address



Link to interactive tool can be found in Zoom Chat

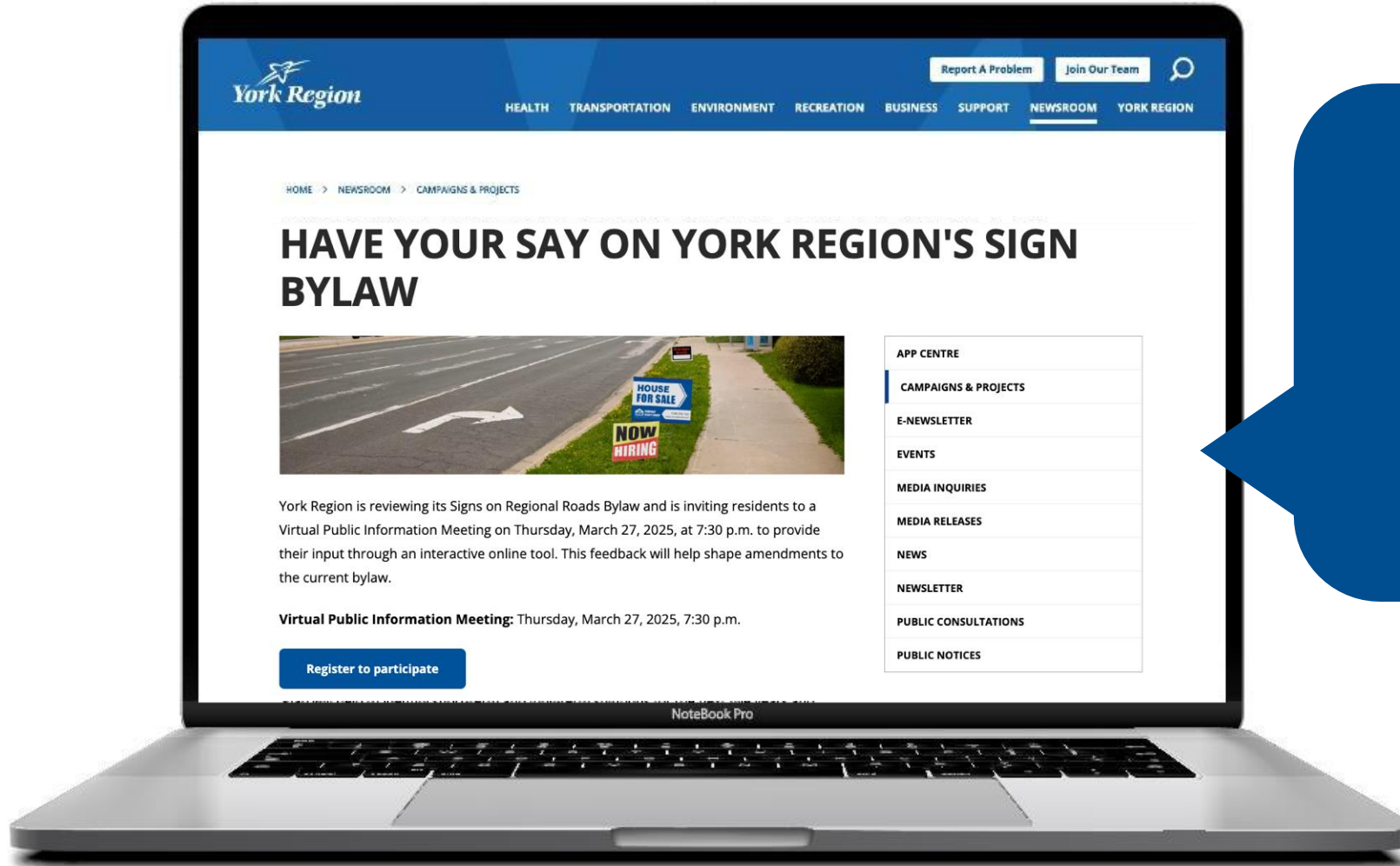


Next Steps

Thank you for joining us

- Asking for your input until April 18 through our interactive tool
- Answering your questions on our webpage york.ca/SignBylaw
- Incorporating your ideas and concerns into our report to Council
- Proposing to finalize the updated Bylaw in fall 2025





Provide your
feedback!

york.ca/SignBylaw